

BRAND GUIDELINES

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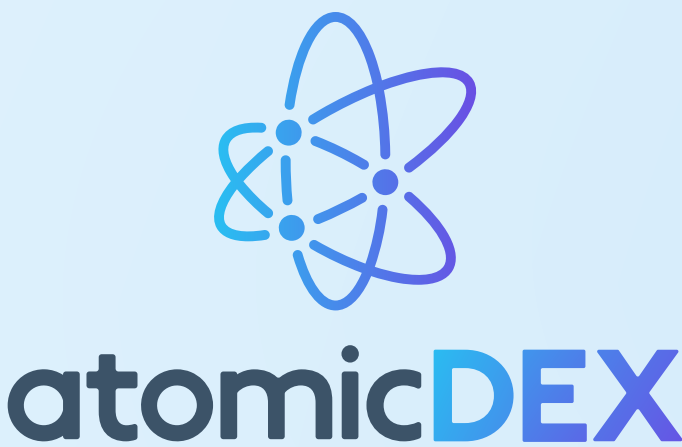
AtomicDEX is a non-custodial multi-coin wallet and cross-chain/cross-protocol decentralized exchange rolled into one app. AtomicDEX users store coins in their own wallets and make cross-chain swaps while always controlling their private keys. BTC, ETH, LTC, DOGE, KMD, and thousands of assets across dozens of blockchains are supported.

Logo description

The logo consists of two elements: a sign and a brand name. They cannot be used individually when communicating with the user.

An exception may be the use of a sign as a favicon or icon

Vertical version



Horizontal version



Icons





Objects or text that is not related to the logo must be spaced at least 1.5x the height of the logo text



Rules for prohibiting the use of the logo



How not to use the logo



Don't distort logo



Don't place "Atomic" and "DEX" logotype
on separate lines



Don't use logotype with half the brand name



Don't use non-brand colors with logo



Don't add extra icons or graphics to logo

atomicdex.io website uses Gilroy font

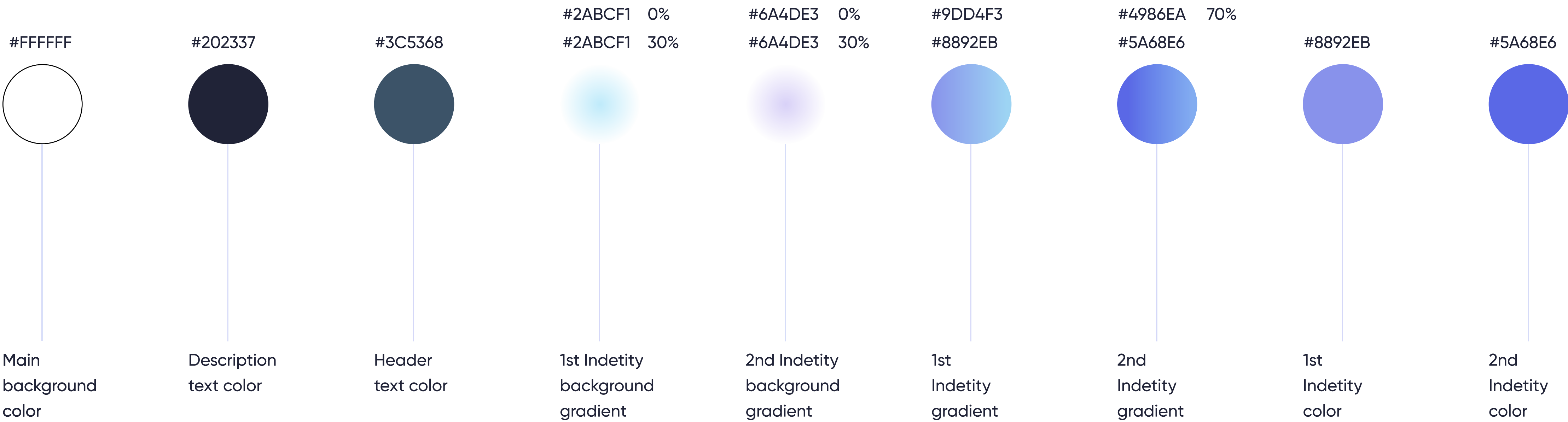
Gilroy Medium
Bold
Black

Pattern Text should be align left

In some cases, it is possible to align the text in the center: the text should be h1-h2 level or a description that fits on 2-3 lines. It is advisable to use it in conditions when there is a need to dilute the general layout with another pattern

Text can be aligned on the right side if it's needed to create balance on the layout

Color scheme



How to use gradient for background

Use radial gradient on circle.
From center #6A4DE3 30% to
#6A4DE3 0%

Use radial gradient on circle.
From center #2ABCF1 30% to
#2ABCF1 0%

You can reshape a circle to the shape of an oval



Komodo is focused on providing open-source blockchain core technologies. The Komodo logo looks exciting, absorbing, and unexplored – like everything in space. Taking influence from Komodo, AtomicDEX uses the core as a brand element. It represents an idea and an engine. The atoms which revolve around the core represent atomic swaps – the trading technology that powers AtomicDEX.

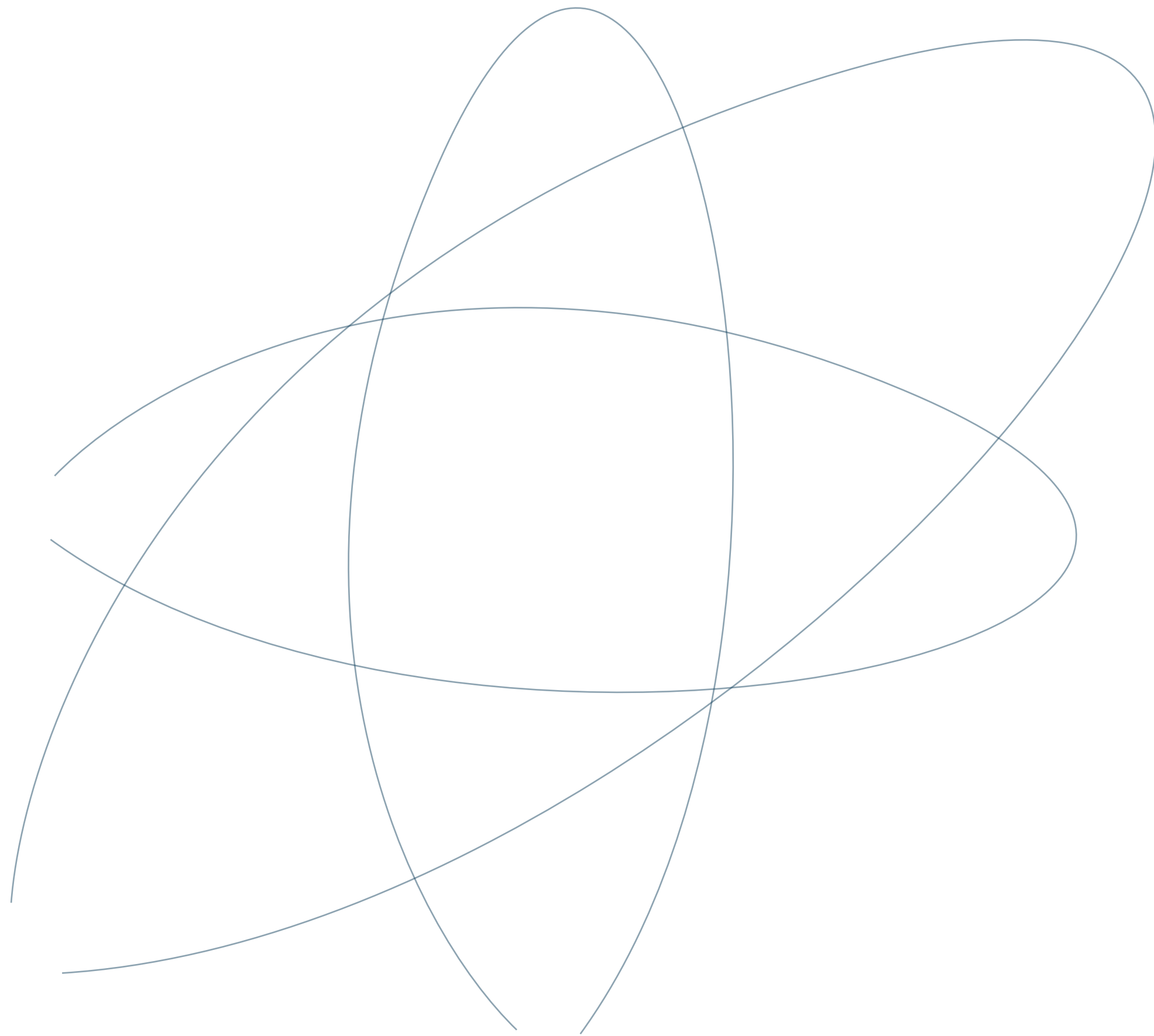
The core (shown on the left) represents DEX technology. The core is the inner power that Komodo contains: it's technologies, knowledge, energy, and vision

The core can be used as a background if we want to show any elements related to the content





The two lights symbolize the exchange between two users. In turn, these lights can be combined in various ways with each other and form situational backgrounds with different tones.



The atom is a reference to atomic swaps (the technology that facilitates peer-to-peer trading on AtomicDEX).

Atom's lines can be used as additional element of mockups/layouts. It is preferable to use this pattern on a contrasting background or with colored lights in the background:

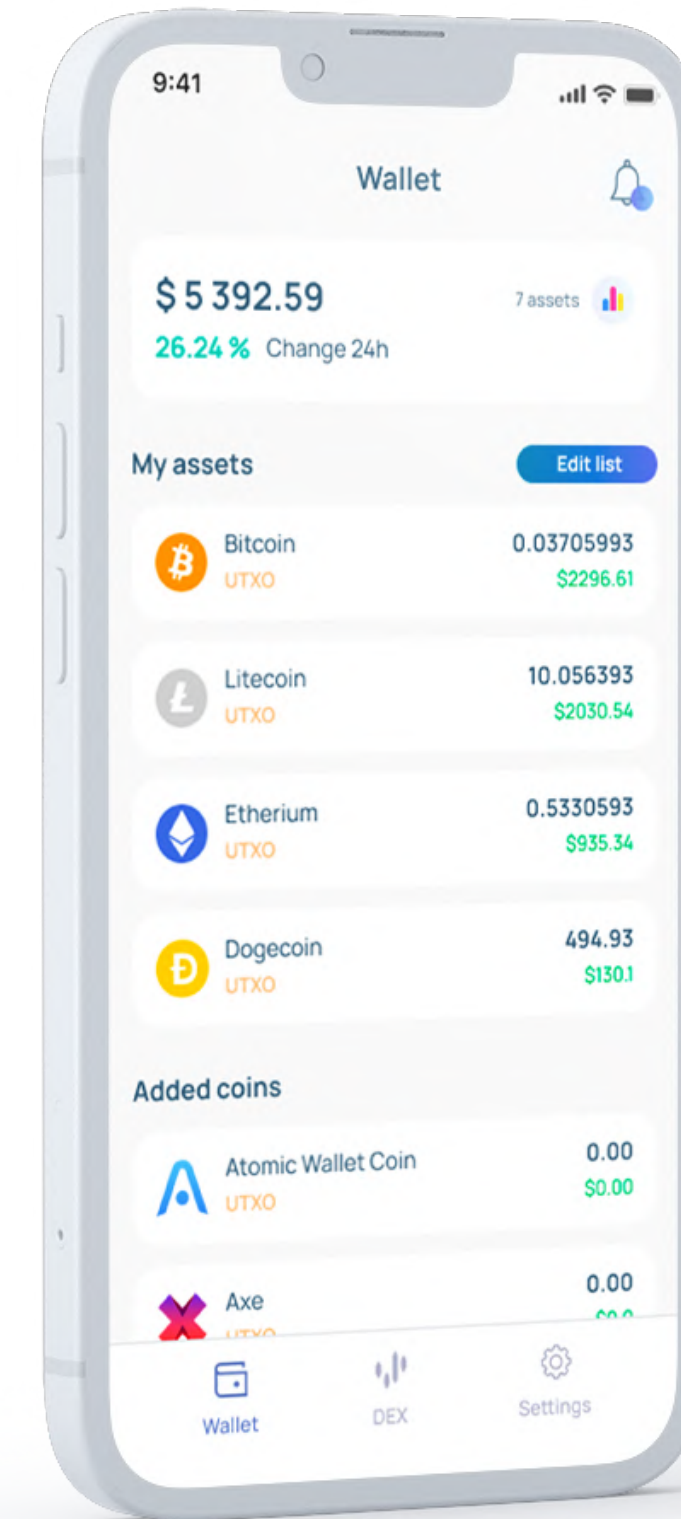
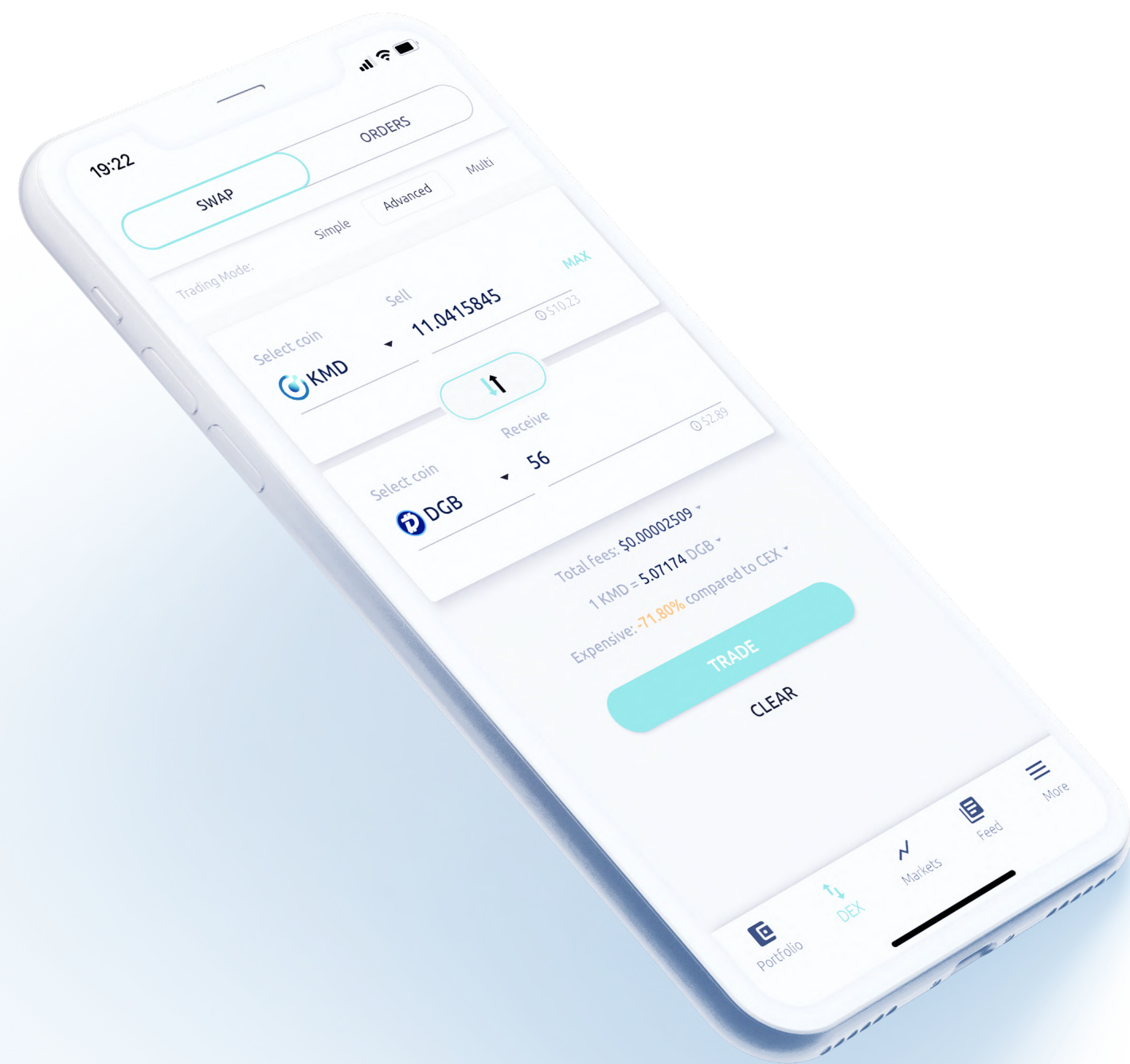


2ABCF1



6A4DE3

If we use device mockup - choose clay style mockup. More minimalistic mockups should be used so that they emphasize the composition and do not visually overload it



When we use dark background and need to show mockups – use a dark interface and dark device(s)



If we use mascots or other 3D compositions in the design of the site layouts, then they should correspond to the style of the site and be primarily made of plastic material or rubber, should be bright, with high contrast color and diffused shadows



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Built by Komodo, AtomicDEX is a non-custodial wallet and decentralized exchange rolled into one app.

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100+ Listed
Cryptocurrencies

With more being added
in each new release

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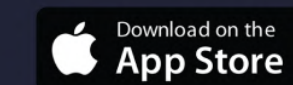
Earn bounties with DGB & KMD




Komodo is collaborating with the DigiByte community to launch a Glean campaign that rewards users who register for the AtomicDEX usability testing program.






Secure Trading Platform by Komodo Platform




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Web version AtomicDEX
available now




Powered by  komodo

Web version
AtomicDEX
available
now





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